

# Helping to Build Bright Futures for Students.

## Dear Parent or Guardian,

Welcome to Verizon Innovative Learning, an initiative that puts technology in the hands of students, transforming schools into innovative and exciting learning environments. Our mission is to help give millions of students the education they deserve, for a brighter future.

## What is Verizon Innovative Learning?

Millions of students nationwide lack the access to technology and the skills they need to succeed in the digital world. Since 2012, Verizon has been working to help solve this problem through a transformative program called Verizon Innovative Learning. It's a key part of Citizen Verizon, the company's responsible business plan for economic, environmental, and social advancement.

Verizon Innovative Learning provides free technology, free internet access, and hands-on learning experiences to help ensure the benefits of technology are realized by all. Through our collaboration with Digital Promise, a leading national education technology non-profit, we equip every student and teacher at select middle schools and high schools across America with a device and up to a four-year data plan, and provide students without reliable home internet access with a mobile hotspot device. In addition to free technology and access, Verizon Innovative Learning schools receive extensive teacher training, support, and the opportunity to engage in unique, immersive curricula to leverage technology in their classrooms.

## How will my child benefit?

Verizon Innovative Learning is having an impact in middle schools and high schools across the country. Through this initiative, 92% of teachers reported that the program helped prepare them to teach remotely while 84% said it enhanced student engagement. 54% of students reported having improved their confidence in the things they can do.

On behalf of Verizon Innovative Learning and Digital Promise, we would like to thank you for the opportunity to work alongside the educators in your community.



**Rose Stuckey Kirk**  
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